

Training
Course

Strategic Leadership and Organizational Management

Course Plan

Introduction

In today's fast-changing business landscape, organizations need leaders who can think strategically, inspire teams, and drive sustainable success. Strategic leadership goes beyond managing daily operations — it involves setting a vision, aligning teams with long-term goals, and navigating through uncertainty with confidence. This course equips participants with the knowledge and tools to lead organizations strategically, make informed decisions, and create a culture of high performance.

Course Objectives:

- ✓ Understand the core principles of strategic leadership.
- ✓ Develop and communicate a clear organizational vision.
- ✓ Align leadership styles with organizational goals.
- ✓ Analyze internal and external business environments.
- ✓ Set and execute long-term strategic plans.
- ✓ Build and lead high-performing teams.
- ✓ Manage organizational change and transformation.
- ✓ Use decision-making models to solve complex problems.
- ✓ Improve communication and influence across levels.
- ✓ Foster a culture of innovation, accountability, and continuous improvement.

Who Should Attend?

- Mid- to senior-level managers
- Department heads and team leaders
- Project and program managers
- Business owners and entrepreneurs
- Aspiring leaders preparing for higher leadership roles

Training Methods:

- ✓ Online Video material.
- ✓ Presentation.
- ✓ Live Interactive sessions.
- ✓ Course presenter will make extensive use of all tools that will be needed for the virtual environment.
- ✓ Questions & Answers

Course Outline:



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Day One

- Introduction to Strategic Leadership
- Differences Between Leadership and Management
- Core Leadership Competencies and Behaviors
- Developing a Personal Leadership Style
- Visionary Thinking and Long-Term Planning

Day Two

- Understanding Organizational Structures and Cultures
- SWOT and PESTEL Analysis for Strategic Planning
- Leading with Emotional Intelligence
- Creating and Communicating a Compelling Vision
- Stakeholder Management and Engagement

Day Three

- Setting SMART and Strategic Objectives
- Strategic Decision-Making Models (e.g., OODA Loop, Vroom-Yetton)
- Building Trust and Credibility as a Leader
- Organizational Change Management
- Leading Through Crisis and Uncertainty

Day Four

- Conflict Resolution and Negotiation Skills
- Coaching and Mentoring for Performance
- Aligning Team Goals with Organizational Strategy
- Performance Measurement and KPIs
- Time Management for Leaders

Day Five

- Fostering Innovation and Creativity in Teams
- Diversity and Inclusion in Leadership
- Ethical Leadership and Corporate Governance
- Building a Resilient and Adaptive Organization
- Action Planning and Strategic Execution

Training Details

Course Duration	5 Days
Pre-Schedule	22 - 26 Sept 2025
Venue	Madrid - Spain - Perciados hotel
Training Fees Per Person	KWD 1800 (One Thousand Eight Hundred Only)
Course Fees Include	<ul style="list-style-type: none"> ✓ Tuition documentation ✓ Curriculum and Training Handout ✓ Five star Lunch ✓ Completion Certificates