Training Course

Financial Analysis Modeling & Forecasting

Skills International
for Training & Consulting

سكلز الدولية
للتدريب والإستشارات

Introduction

In the fast-paced business environment, strong financial analysis and forecasting skills are essential for making sound strategic decisions and ensuring organizational sustainability. The "Financial Analysis Modeling & Forecasting" course equips participants with practical techniques to build accurate financial models, perform in-depth analysis, and forecast future financial performance. This training provides a hands-on approach to understanding financial statements, projecting financial outcomes, and supporting data-driven strategic planning.

Course Objectives:

- ✓ Understand key concepts in financial analysis, modeling, and forecasting.
- ✓ Learn to build reliable and dynamic financial models.
- ✓ Analyze financial statements to evaluate business performance.
- ✓ Develop forecasting models to predict future revenues, costs, and profitability.
- ✓ Apply valuation techniques for investment and business decision-making.
- ✓ Strengthen skills in scenario analysis, sensitivity testing, and risk evaluation.
- ✓ Communicate financial insights effectively to stakeholders and management.

Who Should Attend?

- Financial analysts and planning professionals

- Investment and portfolio managers

- Corporate finance and accounting managers

- Business owners and entrepreneurs

- Strategic planning and business development teams

- Consultants and advisors involved in financial modeling and forecasting

- Anyone who needs to understand or prepare financial models and forecasts

Training Methods:

✔ Online Video material.

✔ Presentation.

✔ Live Interactive sessions.

✔ Course presenter will make extensive use of all tools that will be needed for the virtual environment.

✔ Questions & Answers

Course Outline:

Day One

- Introduction to Financial Analysis and Forecasting
- Principles of Financial Statement Analysis
- Key Financial Ratios and Performance Metrics
- Fundamentals of Financial Modeling
- Best Practices for Building Financial Models

Day Two

- Tools and Software for Financial Modeling (Excel, etc.)
- Revenue Modeling: Techniques and Assumptions
- Expense and Cost Modeling
- Profit and Loss Forecasting
- Balance Sheet and Cash Flow Forecasting

Day Three

- Building Integrated Financial Statements
- Scenario Analysis and Sensitivity Testing
- Financial Risk Assessment in Forecasting
- Valuation Techniques: DCF, Comparable Companies, and Precedent Transactions
- Budgeting vs. Forecasting: Key Differences and Applications

Day Four

- Creating Dynamic Dashboards for Financial Analysis

- Modeling Working Capital and Cash Flow Management

- Capital Structure and Financing Modeling

- Break-Even and Contribution Margin Analysis
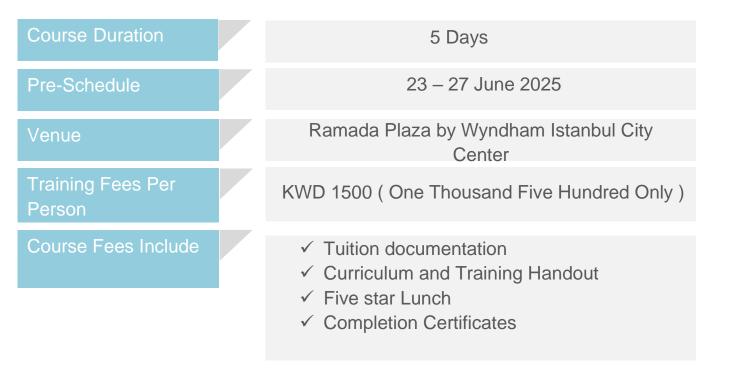
- Forecasting for Startups and New Projects

Day Five

- Macro-Economic Factors and Their Impact on Forecasting

- Common Errors in Financial Modeling and How to Avoid Them

- Preparing Financial Models for Investment Presentations

- Communicating Financial Results and Insights

- Case Studies: Real-World Applications of Financial Modeling and Forecasting

Training Details

Course Duration	5 Days
Pre-Schedule	23 – 27 June 2025
Venue	Ramada Plaza by Wyndham Istanbul City Center
Training Fees Per Person	KWD 1500 (One Thousand Five Hundred Only)
Course Fees Include	✓ Tuition documentation ✓ Curriculum and Training Handout ✓ Five star Lunch ✓ Completion Certificates