

Training
Course

Executive Leadership Skill & Strategic Planning for Achieving the Goals

Course Plan

Introduction

In today's fast-paced and constantly evolving business landscape, effective leadership is no longer just about managing daily operations — it's about setting a clear vision, thinking strategically, and inspiring teams to achieve ambitious goals.

This course is designed to equip executive leaders and senior managers with the essential leadership competencies and strategic planning tools needed to drive organizational success. Participants will develop the ability to lead with purpose, think long-term, and implement strategies that align with business objectives.

Course Objectives:

- ✓ Understand how to design visionary strategic plans
- ✓ Work out how to translate strategic plans into action plans
- ✓ Examine a model for organizational and individual assessment
- ✓ Provide insights into strategic planning problems to avoid
- ✓ Identify and learn from examples of strategic success and failure
- ✓ Understand the nature of the organizational life cycle
- ✓ Provide insights into productive contingency planning

Who Should Attend?

- ❖ Leaders and managers at various levels in both public and private sector organizations.
- ❖ Employees working in government departments, institutions, and private sector organizations across different industries.
- ❖ Professionals responsible for planning, operational issues, and development in various institutions in the public and private sectors.
- ❖ Employees in embassies, diplomatic missions, and international organizations.

Training Methods:

- ✓ Online Video material.
- ✓ Presentation.
- ✓ Live Interactive sessions.
- ✓ Course presenter will make extensive use of all tools that will be needed for the virtual environment.
- ✓ Questions & Answers

Course Outline:

Day One

The Strategic Planning process - 1

- Introduction to the seminar – structure and content
- Strategy - concept and significance
- “Competitive Positioning” versus “Blue Sky” approaches
- Achieving competitive advantage through flexibility and agility
- The interaction of strategy, structure and business processes
- Gathering information and intelligence for the SWOT analysis
- Mini-cases and group discussion – “Cost versus Differentiation

Day Two

The Strategic Planning process - 2

- Vision and mission statements - preparing for the future
- Business analysis and contingency planning
- Strategic choice
- Converting the SWOT analysis into the “Strategy Matrix”
- Strategy formulation – programmes, projects, policies
- Transforming the organization - strategy implementation and managing change
- Mini-case and group discussion – major strategic re-orientation

Day Three

Assessing current state of the organization

- Leadership and management in relation to strategy
- Customer and market focus
- Human resources and knowledge management
- Building a strategic planning team
- Effective process management to achieve business results
- Monitoring and measuring business performance
- Mini-case and group discussion - a market entry problem

Day Four

Avoiding the pitfalls of strategic planning

- The strategy life-cycle and the problem of strategic drift
- Getting innovative thinking into the organization
- The potentially negative dimensions of success
- How to avoid “paralysis by analysis”
- Overcoming inability to evaluate fresh ideas, denying the truth and thinking inside the box
- The critical importance of teambuilding and teamwork
- Mini-case and group discussion - how and why a good organization can go bad

Day Five

Personal strategic planning

- Applying strategic tools and techniques to the individual
- Personal goal setting, creating a personal strategic plan
- Implementing change – achieving progress as a strategic manager
- The mix of competencies and personal skills required in 21st century business
- Executing strategy – how to break it down and get it done
- Developing inspiration and gathering support
- Overcoming adversity by leveraging your skills and building on success
- Conclusion – a personal role in the strategic planning and goal setting processes

Training Details

Course Duration	5 Days
Pre-Schedule	15-19 Sept 2025
Venue	Grand Millennium Hotel - Kuala Lumpur
Training Fees Per Person	KWD 1500 (One Thousand Five Hundred Only)
Course Fees Include	<ul style="list-style-type: none"> ✓ Tuition documentation ✓ Curriculum and Training Handout ✓ Five star Lunch ✓ Completion Certificates ✓ Lunch Included